

ARCA  

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The Beauty of History

ARCA is definitely not just another “coin jeweler.” ARCA strives to be a jeweler of integrity and historical conscience. We specialize in preserving history by creating the finest products incorporating authentic and historically important coins. It is surprising that ancient coins are still available in well-preserved condition. We at ARCA are focused on preserving this heritage by offering the finest custom-made pieces of history and telling their story.

From the apex of the Greek Empire under the rule of Alexander the Great, to the decline of Spain’s world dominance in the 18th Century, coins have been the direct reflection of their times. Heated planchets of gold, silver or bronze, hammered between hand-carved dies created by master craftsmen, became the world’s snapshot of their times.

History is far more than simply a chronological record of events. Rather, history is a lens through which we can view humanity. We at ARCA are proud to carry on the tradition by conveying these historical treasures for generations to come.



## ANCIENT GREEK EMPIRE



ALEXANDER THE GREAT  
Circa 336 - 323 B.C.



ATHENA



Patron Goddess of Athens

Portrayed above is a very special gold stater with the head of Athena on the obverse and the winged goddess of victory, Nike, on the reverse. Since Athena was both the Greek goddess of battle and also the goddess of wisdom, these coins symbolized victory through wisdom.

To the left is the head of Herakles (Hercules) portrayed on both coins minted during the reign of Alexander the Great. Some scholars believe that this particular head of Herakles could have been a self-portrait of Alexander. Herakles was half man and half god, so this representation was a self-promotional campaign for Alexander.

# LARISSA



Water Nymph

The obverse (front) of this coin portrays Larissa, the patron water nymph of the ancient Greek city by the same name. While nymphs were not deities, they were known to live a very long time and controlled their sphere of nature. The nymph Larissa presided over springs, rivers and lakes.

Circa 350 B.C.



TARAS

Son of Poseidon



The obverse of this coin is the boy, Taras, riding a dolphin. According to legend, this boy was a son of Poseidon, god of the sea. The boy was on a ship during a violent storm and fell overboard. Poseidon heard of this and sent a dolphin to save the boy's life. The dolphin carried Taras ashore, and the boy, after his own name, founded the town of Taras.

Circa 460 – 228 B.C.



## PEGASUS

### Winged Horse of the Muses

The obverse of this coin is Pegasus, the trusted winged horse. Pegasus was a helper to the gods of Mount Olympus. He was known to chase the thunderbolts of Zeus and was ridden by Eos, the goddess of dawn.

In ancient times, Pegasus' flight was symbolic of the soul's immortality. In modern times, it has been regarded as a symbol of poetic inspiration.

Circa 450 - 250 B.C.



Left is a gold stater portraying the head of Apollo, the son of Zeus. Apollo was god of everything above land and sea. He was the god of prophecy, poetry, music, healing, the arts, light and truth.

The two symbols of Apollo, like the two “sides” of his character, were the bow and the lyre. The wicked could not hide from his arrows, which could reach the ends of the earth. In contrast, he had a softer side and introduced the arts to the people of Greece.

## APOLLO

### God of Arts, Healing & Prophecy

Opposite page is a tetradrachm from Carthage that portrays the head of a horse. Carthage flourished as a major maritime trading center from the 6th to the 3rd century B. C. Circa 350 B.C.

